

Column & Cord 2022 Edition

Advertising Order Form

Return via e-mail to: mandy@ob-mc.co.uk

FOR OFFICE USE ONLY:

Customer a/c _____

Inv. No. _____

Proforma Date _____ Inv. Date _____

Company details:

Company _____

Address _____

Town _____

County _____

Postcode _____

Telephone _____

Fax _____

Mobile _____

Email _____

Website _____

Contact _____

Invoice to _____

Classification _____

Advertising Agency/Invoice details:

Company _____

Address _____

Town _____

County _____

Postcode _____

Telephone _____

Fax _____

Mobile _____

Email _____

Website _____

Contact _____

Artwork Details: _____

ADVERTISEMENT SPECIFICATIONS:

ADVERT TYPE: Mono Spot Colour Full Colour

SIZE: _____

POSITION: _____

TOTAL COST: £ _____ + VAT

T&Cs of booking:

Thank you for your order as detailed above. In order for Open Box Media & Communications Ltd to process this order on your behalf please ensure you have read and understood these Terms of Business and ensure that by entering into this contract you are in a position to fully comply with the requirements as an advertiser.

In these Terms and Conditions the term "Production Agency" means Open Box Media & Communications Ltd or any of its subsidiaries. The term "Advertiser" means the Party who places an order for the advertisement, the term "Publisher" refers to British Association of Spine Surgeons, and the term "Advertisement" includes all items specified on this Order Form.

01. The Production Agency reserves the right to decline or omit any Advertisement and all copy is subject to approval by the Production Agency.
02. The Production Agency reserves the right to position the Advertisement as it seems fit not withstanding any preferred position requested by the Advertiser.
03. The Production Agency and Publisher shall not be liable for any loss or damage by any total or partial failure of publication, it is hereby agreed that delays in publication will not constitute a breach of this contract.
04. The Production Agency and Publisher shall have the right to make any alterations they consider necessary or desirable in an advertisement or its position, even though accepted and paid for, or to require the copy of an advertisement to be amended to meet their approval.
05. Payment for this advertisement is to be made on receipt of a pro forma invoice which will be issued by the Production Agency on receipt of order. Failure to make payments by this date could result in the cancellation of allowable commission and series discount.
06. The Advertiser is solely responsible for supplying suitable copy (including any blocks or artwork which may be required to be reproduced appropriate to the printing process) to the Production Agency within a reasonable time before the publication date and prior to the copy deadline date. In the event of the Production Agency not receiving suitable copy by the copy deadline date they reserve the right to print the name, address, telephone number and basic business category details of the Advertiser. The Production Agency and Publisher will not be responsible for any error or omission arising thereof. Copy must be supplied without application from the Production Agency by the copy deadlines specified for publication. The Production Agency will not be responsible for the correct printing of any copy supplied after the specified copy date.
07. Advertisements are accepted only on the condition that the Advertiser warrants that the advertisement complies with the Advertising Standards Authority's current code of practice and all other requirements of any relevant authority. The Advertiser warrants to the Production Agency and Publisher that any reference to third parties within the advertisement is authorized by the third party. The Advertiser will indemnify the Production Agency and Publisher against any damage, loss or expense which the Production Agency and Publisher may incur as a direct or indirect consequence of the Advertisement.
08. This order form, including these Terms and Conditions, constitute the contract and no employee or agent purporting to represent the Production Agency has any right to vary the said Terms and Conditions which take precedence over Terms and Conditions (if any) printed on the forms of Advertisers or Advertising Agents, unless confirmation for any special agreement is given in writing by a Director of Open Box Media & Communications Ltd.
09. The Production Agency reserves the right to charge a late payment fee in compliance with the Late Payment of Commercial Debt (Interest) Act 1998.
10. All artwork provided by the Advertiser to the Production Agency shall remain the property of the Advertiser and shall remain at all times at the Advertiser's risk. The Production Agency do not accept liability for any damage or loss whilst in their custody nor during transit.
11. The Production Agency and Publisher will not be liable for any loss or consequential damage occasioned by the non or incorrect insertion of an advertisement. In the event of an error, misprint or omission in the printing of an advertisement the Production Agency will either reinset the advertisement as the case may be or make a reasonable refund or adjustment to the cost. No re-insertion, refund or adjustment will be made where the error, misprint or omission does not materially detract from the advertisement. In no circumstances shall the total liability of the Production Agency and Publisher for any error, misprint or omission exceed the amount of a full refund of any price paid to the Production Agency for the particular Advertisement of a type and standard reasonably comparable to that in connection with which liability arose.
12. Cancellation of this Order is conditional on the Advertiser making a written request to the Production Agency which must be received within 7 days from the date of order. In any event, cancellations will be subject to 50% cancellation fee, payable by the Advertiser within 14 days of invoice.
13. This contract shall be governed by the Laws of England and the parties agree to submit to the exclusive jurisdiction of the English Courts.

ALL ADVERTISEMENTS TO BE SUPPLIED: As either JPG, EPS or TIFF documents. Files may be supplied on the following media: CD Rom or via email to studio@ob-mc.co.uk. All files must be Apple Macintosh compatible and must be 4-colour process (CMYK) format. We cannot accept any artwork unless it meets with the above specifications. Contact details to be supplied with artwork, in case any queries should arise. An additional minimum charge of £95 per advertisement will be made to cover any additional work required to amend or create artwork to meet the specification.

I HAVE READ AND AGREE TO THE TERMS AND CONDITIONS & I CONFIRM THAT I AM AUTHORISED TO SIGN THIS CONTRACT:

Full Name (CAPITALS): _____ Position: _____

Signature: _____ Date: _____

Production & Sales Agents:

Open Box Media & Communications
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w: www.ob-mc.co.uk

